



Objective:

The objective of the meeting is to inform Austrian industry, stakeholders and users about the unique opportunities for business development, offered through ESA's Integrated and Telecommunication Applications Programmes.

Venue:

Austrian Research Promotion Agency—FFG
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February 2011

Integrated Applications Promotion (IAP) Information Day

Meeting with Austrian Actors

Programme



FFG, 31 March 2011
Vienna, Austria



What is the ARTES 3-4 programme?

ARTES 3-4 is dedicated to the development, qualification, and demonstration of products, services and applications to improve the competitive position of industry in ESA member states in the field of satellite communications and in their associated utilisation. The Applications segment of ARTES 3-4 is dedicated to the development, implementation and pilot utilisation of sitcom based applications to be carried out in the operational context of the target end user environment.

What is the IAP programme?

IAP stands for "Integrated Applications Promotion". This ESA programme aims at developing sustainable services to help European citizens and industry face everyday challenges. IAP funds feasibility studies and demonstration projects. These activities are driven by users and involve all relevant stakeholders. The intended services rely on the most appropriate technologies to best meet user needs. They make use of a combination of both space and non-space assets. The technologies involved should be mature enough so the service or product can be brought to market in the short term.

IAP Ambassador Platform for the CEE region

In order to multiply the outreach to users, ESA IAP is networking a growing set of Ambassador Platforms. With a geographical focus, the Ambassador Platform for the Central and Eastern European region (APCEE) has been established, to support the IAP programme by raising awareness and stimulating projects, in the region of Central and Eastern Europe (CEE). APCEE has been established in a coordinated approach by the Austrian Research Promotion Agency and ESA. It is hosted by the European Space Policy Institute (ESPI) in Vienna.

For more information on IAP, please visit:

<http://iap.esa.int/>

To find out more about the IAP Ambassador Platform for the CEE region, please visit:

<http://iap.esa.int/c/CEER/>



Programme

10:00-10:15 Welcome and Introduction

Harald Posch

Head of the Aeronautics and Space Agency
Austrian Research Promotion Agency

Amnon Ginati

Head of the Integrated and Telecommunication related Applications Dept.
European Space Agency

10:15-11:45 IAP Programme (ARTES 20)

IAP Awareness strategy and the role of ESPI as Ambassador Platform

Erich Klock

ESPI Resident Fellow
Manager of the IAP Ambassador Platform for the CEE Region

The IAP Programme modus operandi

Integrated and Telecommunications related Applications Department
European Space Agency (ESA)

IAP Feasibility Studies

Integrated and Telecommunications related Applications Department
European Space Agency (ESA)

IAP Demo Projects

Integrated and Telecommunications related Applications Department
European Space Agency (ESA)

11:45-12:15 ARTES 3-4 Programme

The ARTES 3-4 Applications Programme

TBD

Integrated and Telecommunications related Applications Department
European Space Agency (ESA)

12:15–12:30 proposal submission procedures and selection criteria

12:30–13:00 Discussion

All participants

13:00-14:00 Lunch (get together)

14:00 Bilateral Meetings