

EUROPEAN DIGITAL MEDIA OBSERVATORY

DIGITAL-2024-BESTUSE-TECH-07-EDMO

Deadline:	21. November 2024
Available budget:	8 Mio EUR (1-1.3 Mio EUR per project)
Type of action:	SME support action
Funding rate:	50% or 75% for SME
Project duration:	30-36 months



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Objectives

Since 2021 the aim of the [European Digital Media Observatory](#) (EDMO) is to foster an independent multidisciplinary community by fighting disinformation. EDMO consists of national and regional hubs as well as of a central platform and governance structure to support and coordinate the hubs and their individual activities. Currently, 14 independent hubs cover all EU Member States as well as Norway. This call topic aims to support the work of independent national and multinational hubs operating in geographical areas covered by previous actions for which the funding is ending until 2025.¹

Scope

EDMO hubs should actively contribute to and participate in existing EDMO network activities and the proposal needs to build on previous work done by existing hubs. This includes detection, fact checking and disclosure of harmful disinformation campaigns at national, multinational and EU level. Other relevant activities are community building, communication activities and the analysis of harmful disinformation campaigns and their impact on society as well as the conduct and support of tailor-made and media literacy campaigns. The hubs need to be ready to react and adapt their activities accordingly whenever new needs and crisis arise. Additionally to the previous call, clear processes and safeguards to preserve the independence of the hub are required.

Target group

Minimum of two independent applicants, the coordinator must be established in an EU Member State to be covered by the hub. European fact-checkers, preferably recognised by reputable fact-checking networks (e.g. EFCNS, IFCN). Media practitioners, media literacy specialists, experts and researchers working on disinformation. A data scientist, as well as a communication specialist with expertise in collaborating with professional media outlets and in communication activities carried out through social media should be involved.

Funded projects & linked topics

- German-Austrian Digital Media Observatory: [GADMO](#)

¹ i.e.: Bulgaria, Germany, Estonia, Greece, Croatia, Cyprus, Latvia, Lithuania, Hungary, Malta, Austria, Romania and Slovenia.